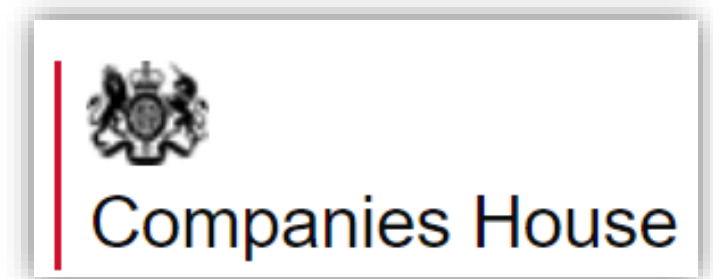


4) Trade mark vs Trade name

Name	Trade mark	Trade name
Japanese translation	商標	商号
Definition	<p>A trade mark is a sign which can distinguish the goods or services of one trader from those of other traders. It can be logos, words, letters, numbers, colors, a combination of these, and even sounds and smells, or a combination of both. Trade marks are used to identify the source of goods or services to consumers.</p>	<p>A trade name, or business name, is the name under which a business operates that is different from its legal, registered name. It's used in business branding and marketing but doesn't provide exclusive rights over the name.</p>

4) Trade mark vs Trade name

Name	Trade mark	Trade name
Registration Office	Intellectual Property Office	Companies House
Registration Fee	£ 170	£ 12
Registration Validity	10 years	Indefinitely (as long as it operates)
Legal protection	Exclusive right to use	No exclusive right to use
Website	Here	Here



4) Trade mark vs Trade name

Class	Category
Goods classes (1 ~ 34)	1 Chemical products, 2 Paint products, 3 Cosmetic and cleaning products, 4 Lubricant and fuel products, 5 Pharmaceutical products, 6 Metal products, 7 Machinery products, 8 Hand tool products, 9 Computer and software products and electrical and scientific products, 10 Medical instrument products, 11 Environmental control instrument products (lighting, heating , cooling, cooking), 12 Vehicles and products for locomotion by land, air or water, 13 Firearm products, 14 Jewelry products, 15 Musical instrument, 16 Paper and printed material products, 17 Rubber products, 18 Leather products (not including clothing), 19 Non-metallic building material products, 20 Furniture products, 21 Houseware and glass products, 22 Ropes, cordage, and fiber products, 23 Yarns and threads, 24 Fabrics and textile products, 25 Clothing and apparel products, 26 Lace, ribbons, embroidery, and fancy goods, 27 Floor covering products, 28 Toys and sporting goods products, 29 Meat and processed foods products,

4) Trade mark vs Trade name

Class	Category
Goods classes (1 ~ 34)	30 Staple food products, 31 Natural agricultural products, 32 Light beverage products, 33 Wines and spirits (not including beer), 34 Smoker's products,
Service classes (35 ~ 45)	35 Advertising, business, and retail services, 36 Insurance and financial services, 37 Construction and repair services, 38 Communication services, 39 Transportation and storage services, 40 Treatment and processing of materials services, 41 Education and entertainment services, 42 Computer and software services and scientific services, 43 Restaurant and hotel services, 44 Medical, beauty services, and agricultural services, 45 Personal, legal, and social services



<https://www.bptm.co.uk/trade-mark/registered-trade-marks/classes/>